

PROGRAM: Bulk Tobacco Filling Power Measurement

OBJECTIVE:

To investigate and develop new and improved methods of characterizing the filling power of bulk tobaccos and to relate this data to finished cigarettes.

PROGRAM APPROACH AND TIMING:

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| A. Develop improved automatic readout of CV test data.                                 | 1st Qtr., '78 |
| B. Demonstrate automated CV test system.   | 4th Qtr., '78 |
| C. Evaluate alternate and improved methods for determining bulk tobacco filling power. | Continuing    |

STRATEGY CATEGORY:

Improvement of Established Brands	45%
Cost Savings	45%
Technical Service to Other Departments	10%

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